

Order / Rev:	36976
Alt Order #:	08842954
Flight Dates:	10/10/12 - 10/16/12

Advertiser: Heller, Dean R-USS
Product Desc: HELLER/SENATE/REP
Estimate:

KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
5A NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	MT-----					1	\$225.00		0.00			
E 3	8	10/10/12	10/12/12	8 News Now 6a M-F	CM	6-7a	--WTF--	:30	1	\$275.00	LV2	0.00	NM	1	\$275.00
				8 News Now 6a M-F											
6A NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--WTF--					1	\$275.00		0.00			
E 4	8	10/15/12	10/16/12	8 News Now 6a M-F	CM	6-7a	MT-----	:30	1	\$275.00	LV2	0.00	NM	1	\$275.00
				8 News Now 6a M-F											
6A NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	MT-----					1	\$275.00		0.00			
E 5	8	10/10/12	10/12/12	CBS This Morning 7-9a	CM	7-9a	--WTF--	:30	1	\$200.00	LV2	0.00	NM	1	\$200.00
				CBS This Morning											
EARLY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--WTF--					1	\$200.00		0.00			
E 6	8	10/15/12	10/16/12	CBS This Morning 7-9a	CM	7-9a	MT-----	:30	2	\$200.00	LV2	0.00	NM	2	\$400.00
				CBS This Morning											
EARLY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	MT-----					2	\$200.00		0.00			
E 7	8	10/10/12	10/12/12	Live w/Kelly	CM	9-10a	--WTF--	:30	3	\$275.00	LV3	0.00	NM	3	\$825.00
				Live With Regis & Kelly											
LIVE WITH KELLY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--WTF--					3	\$275.00		0.00			
E 8	8	10/15/12	10/16/12	Live w/Kelly	CM	9-10a	MT-----	:30	2	\$275.00	LV3	0.00	NM	2	\$550.00
				Live With Regis & Kelly											
LIVE WITH KELLY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	MT-----					2	\$275.00		0.00			
E 11	8	10/10/12	10/12/12	Y&R	CM	11a-12p	--WTF--	:30	1	\$1,925.00	LV1	0.00	NM	1	\$1,925.00
				Young & Restless											
Y&R															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--WTF--					1	\$1,925.00		0.00			
E 13	8	10/10/12	10/12/12	8 News Now Noon M-F	CM	12-1230p	--WTF--	:30	3	\$325.00	LV2	0.00	NM	3	\$975.00
				8 News Now Noon M-F											
NOON NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--WTF--					3	\$325.00		0.00			
E 14	8	10/15/12	10/16/12	8 News Now Noon M-F	CM	12-1230p	MT-----	:30	2	\$325.00	LV2	0.00	NM	2	\$650.00
				8 News Now Noon M-F											
NOON NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	MT-----					2	\$325.00		0.00			
E 16	8	10/15/12	10/16/12	1230-2p Soaps/ LMAD	CM	1230-2p	MT-----	:30	1	\$1,315.00	LV1	0.00	NM	1	\$1,315.00
				Soaps / Let's Make A Deal											
BOLD/LET'S MAKE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	MT-----					1	\$1,315.00		0.00			
E 17	8	10/10/12	10/12/12	The Talk 2-3P	CM	2-3p	--WTF--	:30	1	\$375.00	LV2	0.00	NM	1	\$375.00
				The Talk											
TALK CBS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--WTF--					1	\$375.00		0.00			
E 19	8	10/10/12	10/12/12	Ellen	CM	3-4p	--WTF--	:30	2	\$425.00	LV2	0.00	NM	2	\$850.00
				Ellen											
ELLEN															

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 Estimate: KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 30	8	10/15/12	10/16/12	8 News Now 11p M-F 8 News Now 11p M-F	CM	11-1135p	MT-----	:30	1	\$600.00	LV2	0.00	NM	1	\$600.00
11P NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	MT-----					1	\$600.00		0.00			
E 31	8	10/10/12	10/12/12	Letterman Letterman	CM	1135p-1237a	--WTF--	:30	2	\$275.00	LV2	0.00	NM	2	\$550.00
LETTERMAN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--WTF--					2	\$275.00		0.00			
E 32	8	10/15/12	10/16/12	Letterman Letterman	CM	1135p-1237a	MT-----	:30	2	\$275.00	LV2	0.00	NM	2	\$550.00
LETTERMAN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	MT-----					2	\$275.00		0.00			
E 33	8	10/15/12	10/15/12	Mon 9-10p 2 Broke Girls / Mike & Molly	CM	9-10p	M-----	:30	1	\$7,700.00	LV1	0.00	NM	1	\$7,700.00
2.5 MEN/MIKE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----					1	\$7,700.00		0.00			
E 35	8	10/16/12	10/16/12	Tue 8-9p NCIS	CM	8-9p	-T-----	:30	1	\$2,100.00	LV2	0.00	NM	1	\$2,100.00
NCIS-C//NCIS:L															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-T-----					1	\$2,100.00		0.00			
E 40	8	10/10/12	10/10/12	Wed 10-11p CSI	CM	10-11p	--W----	:30	1	\$2,300.00	LV2	0.00	NM	1	\$2,300.00
CSI NY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--W----					1	\$2,300.00		0.00			
E 41	8	10/11/12	10/11/12	Thu 9-10p Person Of Interest	CM	9-10p	---T---	:30	1	\$2,100.00	LV2	0.00	NM	1	\$400.00
CBS COMEDIES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	---T---					1	\$2,100.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	8	10/08/12-10/14/12		Thu 9-10p	9-10p		---Th-----	:30		(\$2,100.00)		0.00	NM		
See MG 41.2,41.3															
[Due Program Change To "Big Bang / 2 1/2 Men" - bco]															
3	8	10/08/12-10/14/12		8 News Now 5-630p M-F	5-630p		MTWThF----	:30		\$400.00		0.00	NM		
Ⓜ MG for 41.1 10/11															
E 43	8	10/12/12	10/12/12	Fri 10-11p Blue Bloods	CM	10-11p	----F--	:30	1	\$1,600.00	LV2	0.00	NM	1	\$1,600.00
BLUE BLOODS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	----F--					1	\$1,600.00		0.00			
E 44	8	10/13/12	10/14/12	8 News Now 11p 8 News Now Sa/Su 11p	Sa/SuCM	11-1135P	-----SS	:30	2	\$400.00	LV2	0.00	NM	2	\$800.00
11P NEWS WKND															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----SS					2	\$400.00		0.00			
E 45	8	10/13/12	10/13/12	CBS Early Show - Sat. CBS Early Show - Sat.	CM	5-7a	-----S-	:30	1	\$95.00	LV2	0.00	NM	1	\$95.00
CBS SAT AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S-					1	\$95.00		0.00			
E 47	8	10/13/12	10/13/12	8 News Now Sat 5-7p 8 News Now Sat 5-7p	CM	5-7p	-----S-	:30	1	\$225.00	LV2	0.00	NM	1	\$225.00
5P NEWS SAT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S-					1	\$225.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 48	8	10/13/12	10/13/12	Sat Prime Special KLAS Movie	CM	8-10p (8:00 PM-10:00 PM)	:30	2	\$500.00	LV2	0.00	NM	2	\$1,000.00
CBS COMEDIES														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12		10/14/12	-----S-					2	\$500.00		0.00			
E 50	8	10/13/12	10/13/12	Sat 10-11p 48 Hours Mystery	CM	10-11P -----S-	:30	1	\$900.00	LV2	0.00	NM	1	\$900.00
48HR MYSTERY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12		10/14/12	-----S-					1	\$900.00		0.00			
E 51	8	10/14/12	10/14/12	Eye on Wash/Wall St Jo Eye On Wash/Wall St Jrnl	CM	5-6a -----S	:30	1	\$85.00	LV2	0.00	NM	1	\$85.00
EYE WASH/WSJ														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12		10/14/12	-----S					1	\$85.00		0.00			
E 52	8	10/14/12	10/14/12	8 News Now Sun AM #1 8 News Now Sun AM #1	CM	8 News Now Sun A-----S	:30	1	\$150.00	LV2	0.00	NM	1	\$150.00
6A NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12		10/14/12	-----S					1	\$150.00		0.00			
E 54	8	10/14/12	10/14/12	8 News Now Sun AM #2 8 News Now Sun AM #2	CM	8 News Now Sun A-----S	:30	1	\$350.00	LV2	0.00	NM	1	\$350.00
8A NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12		10/14/12	-----S					1	\$350.00		0.00			
E 55	8	10/14/12	10/14/12	Face The Nation Face The Nation	CM	Face The Nation -----S	:30	1	\$400.00	LV2	0.00	NM	1	\$400.00
FACE THE NATION														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12		10/14/12	-----S					1	\$400.00		0.00			
E 59	8	10/14/12	10/14/12	8 News Now Sun 5-7p 8 News Now Sun 5-7p	CM	5-7p -----S	:30	1	\$250.00	LV2	0.00	NM	1	\$250.00
5P NEWS SUN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12		10/14/12	-----S					1	\$250.00		0.00			
E 60	8	10/14/12	10/14/12	Sun 7-8p 60 Minutes	CM	7-8p -----S	:30	1	\$1,500.00	LV2	0.00	NM	1	\$1,500.00
60 MIN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12		10/14/12	-----S					1	\$1,500.00		0.00			
E 63	8	10/14/12	10/14/12	Sun 10-11p The Mentalist	CM	10-11p -----S	:30	1	\$2,000.00	LV2	0.00	NM	1	\$2,000.00
CSI MIAMI														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12		10/14/12	-----S					1	\$2,000.00		0.00			
N 64	8	10/13/12	10/13/12	ACC Football ACC Football	CM	930a-12pm (9:30 AM-12:00 PM)	:30	2	\$1,050.00	LV1	0.00	NM	2	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12		10/14/12	-----S-					2	\$1,050.00		0.00			
N 65	8	10/10/12	10/16/12	8 News Now 4-5a 8 News Now 4-5a	CM	4-5a MTWTF--	:30	6	\$20.00	LV4	0.00	NM	6	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/10/12		10/16/12	MTWTF--					6	\$20.00		0.00			
N 67	8	10/10/12	10/12/12	8 News Now 6a M-F 8 News Now 6a M-F	CM	6-7a --WTF--	:30	1	\$965.00	LV1	0.00	NM	1	\$965.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12		10/14/12	--WTF--					1	\$965.00		0.00			
N 68	8	10/10/12	10/12/12	8 News Now 4p M-F 8 News Now 4p M-F	CM	4-5p (4:30 PM-5:00 PM)	:30	1	\$1,575.00	LV1	0.00	NM	1	\$1,575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12		10/14/12	--WTF--					1	\$1,575.00		0.00			

